



Love Blue Inc.



Coastal Impact Partnership Program

**Creating measurable coastal impact through community,
sustainability, and youth leadership.**

Since 2019, Love Blue has mobilized communities, empowered student leaders, and removed more than 52,000 pounds of debris through hands-on coastal cleanups and environmental initiatives.

2019 through October 1, 2026



www.loveblueinc.org





Love Blue Inc.



Partnership Breakdown

Through the Love Blue Coastal Impact Partnership Program, brands gain authentic access to coastal communities through measurable environmental initiatives, grassroots engagement, youth leadership activation, and purpose-driven storytelling.

Our Partnership Pillars

Environmental Impact

- Beach Cleanups
- Cleanup Stations
- Coastal Restoration
- Sustainability Campaigns

Youth Leadership

- Student Chapters
- Leadership Training
- Mentorship
- Workforce Development

Community Activation

- Branded Events
- Volunteer Wellness
- Tourism Engagement
- Public Outreach

Content & Storytelling

- Mini-Docs
- Lifeguard Stories
- Organic Content
- Social Reels





Love Blue Inc.



Why Partner With Us?



Authentic Community Reach

Connect with coastal communities through cleanups, volunteer events, sustainability campaigns, and grassroots initiatives.



Measurable Environmental Impact

471+ cleanup activations, 52,337+ pounds of debris removed, and 18,230 volunteer participations since 2019.



Next-Generation Leadership

Empower students through environmental education, student chapters, mentorship, and hands-on leadership opportunities.



Purpose-Driven Partnerships

Showcase your commitment to sustainability through collaborative storytelling, brand activations, and customized impact reporting.



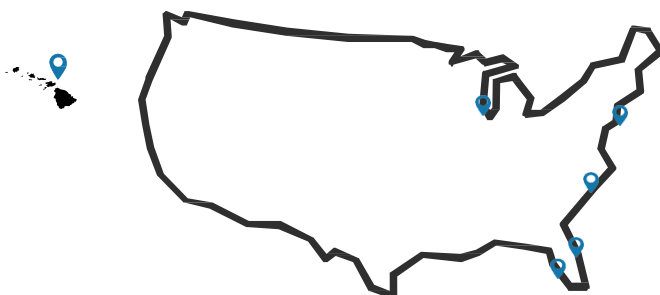


National Coastal Impact Network

Love Blue mobilizes volunteers, students, and communities through scalable environmental initiatives, leadership development, and grassroots coastal engagement.

Impact Metrics (2026)

52,337+ pounds removed
6,000+ pounds removed annually
471+ cleanups hosted
18,230 volunteer participations
36,460 estimated volunteer hours
10+ schools & universities involved
6+ states reached
66 cleanups hosted in 2026 (YTD)



Student Lead Chapters

NJ : Monmouth U, Stockton U, Rowan U,
Eastern HS, Over brook HS
SC : Coastal Carolina U
FL : Flagler College, Florida Gulf Coast U
Hawaii : Maui

Community Chapters

The Wildwoods
Chicago

& growing...



LOVE BLUE INC SPONSORSHIP OPPORTUNITIES



Boardwalk Legacy Partner- \$5,000+

- Largest logo placement
- “Presented by” recognition
 - Event banners
- Social media recognition
- Volunteer day collaboration
- Press and media mentions



Pier Partner - \$1,000+

- Medium logo placement
 - Sponsor spotlights
 - Cleanup mentions
- Team volunteer opportunities
- Sponsor signage recognition



Tidal Wave Sponsor - \$500 - \$999

- Prominent logo placement on graphics
- Dedicated social media spotlight
 - Website recognition
- Volunteer engagement opportunities
 - Select event signage



Community Wave Sponsor - \$100 - \$499

- Name or logo on sponsor graphics
- Social media thank-you post
 - Website recognition



Coastal Supporter–In-Kind Sponsorships

- In-Kind sponsor recognition
 - Sponsor shoutouts
- Collaborative giveaways and promotions
 - Event acknowledgment



Community Engagement & Storytelling

Love Blue creates hands-on opportunities for brands to engage directly with coastal communities through beach cleanups, sustainability initiatives, student leadership, environmental education, and community events.



Engagement Opportunities



Beach Cleanup Activations
Earth Month Campaigns
Student Chapter Engagement
Sustainability Education
Volunteer Wellness Initiatives
Cleanup Station Sponsorships
Community Events & Outreach
Branded Environmental Campaigns



**Brands become part of real community impact,
not traditional advertising.**



Community Collaborations & Activation Highlights

Wildwood Crest Cleanup Station Program

Public cleanup infrastructure encouraging community participation and reducing coastal pollution year round.



Student Chapter Activations

Empowering the next generation of environmental leaders through hands-on cleanups, education, and leadership development.



"From Beach to Board" Sustainability Project

Transforming collected cigarettes and bottle caps into educational initiatives and creative sustainability campaigns.



Hurricane Response & Recovery Efforts

Mobilizing volunteers and supporting debris removal and community cleanup efforts following severe weather events.





Love Blue Inc.



This Is What Coastal Impact Looks Like.

Ride the wave & Join the Love Blue Movement!



Contact Us



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