

# Love Blue Inc. Chapter Clubs



Inspiring student leaders to take a stance on our pollution crisis, while helping create a more sustainable future for generations to come.



# Our Mission:

“Love Blue conserves our oceans through community outreach & organized beach cleanups.”



# Executive Council/Chapter Chairs

## Positions for the Executive Council include:

- President
- Internal Vice President
- External Vice President
- Treasurer

## Positions for the Chapter Chairs include:

- Graphic Design/T-shirt Chair
- Special Events Chair (Set Ups)
- Fundraising Chair
- Community Outreach Chair
- Photographer/ Media Chair

# Executive Council Responsibilities

## President

- Plan & Lead weekly semester meetings
- Manage & Advise Members
- Work with all positions
- Report to Love Blue Inc. HQ (monthly)
- Order Supplies & Merch Needed (Needs to be approved by HQ )
- Ship collected items to HQ monthly
- Connect with school day to day

## Internal Vice President

- Manages & Advises Members
- Collect Weekly Reports from Members
- Document Chapter Meetings
- Collect & Report Cleanup Attendance & Pounds

## External Vice President

- Reach out to School Clubs and Greek Life (community service hours)
- Work with Fundraising Chair
- Apply Seal of Support with Outreach Chair

## Treasurer

- In charge of Chapter Funds
- Managing Chapter Bank Account
- Documenting Transactions (Excel)
- Journal Entries ( Monthly Balance Sheet)
- Send monthly reports to Love Blue Inc.

# Chapter Chairs Responsibilities

## Community Outreach Chair

- Reach out to Local Businesses to apply our Seal of Support
- Reach out to Local Restaurants/Bars for after cleanup deals
- Reach out to Local Businesses for Fundraisers

## Graphic Design/T-shirt Chair

- Drawings for Love Blue (ft. on Instagram)
- Digital Art for Love Blue (ft. on Instagram)
- Designs for Love Blue School T-shirts

## Special Events Chair

- Setting up for the Community Cleanups (all supplies)
- Setting up for Fundraising Events
- Breaking Down Events & Cleanups
- Collect Trash and give to President to mail to HQ

## Photographer/Media Chair

- Take pictures at cleanups/events
- Take videos at cleanups/events
- Drone footage (IDEAL)
- Edit Pictures (ft. on Instagram)
- Video Production (Promo Videos)

## Fundraising Chair

- Set up fundraising Events
- In charge of selling Merchandise at Events
- Report & Give money to Treasurer after events




# Love Blue Inc. Membership

## What does this membership mean?

By joining **Love Blue Inc. School Clubs**, you are taking a stance on the pollution crisis we are currently facing in our beaches & oceans in your school's coastal community. This membership will give you **community service hours, opportunities for jobs in the future (ocean conservation aka. Love Blue Inc.)**, and a chance to **LEAD**. **Time is of the essence** when it comes to the health of Our Earth. Becoming a member allows you to **help save & preserve** our oceans and beaches for generations to come.

# Skills Developed Under Membership

What will I learn under a Love Blue Club Membership?

A large group of young women, likely members of the Love Blue Club, are posing for a group photo on a sandy beach. They are arranged in several rows, with some sitting on the sand in the front and others standing behind. The background shows the ocean and a sunset sky with soft, warm colors. The entire image has a blue overlay.

Membership is designed to assist with skill development on and off of your college campus. You will develop key skills including time management, organization, personal networking, marketing, and many more. You will create memories and relationships that will last a lifetime and have the opportunity to become a LEADER within your peers while inspiring people of all ages.

# Job Opportunities for the Future

Love Blue Inc. is a growing 501(c)(3) non-profit organization. As we grow, job opportunities become more available. Opportunities to TEACH young leaders about the importance of ocean conservation (HQ programs), opportunities to work hands on with marine life (Rehab & Research Centers), and opportunities to travel & create ocean conservation opportunities for coastal communities.

Our organizations needs key members to help LEAD our organization and our mission, opportunities to join our top management spots arise. We want young leaders fresh out of college, who are passionate and committed to protecting, preserving, and saving our oceans/beaches.



# Benefits of Starting a New Chapter Location

When YOU choose to establish an official Love Blue Inc. affiliated chapter at YOUR University or in YOUR Community, it comes with many perks and benefits that affect the entire world!

Here at Love Blue Inc. we truly believe in the statement “Think globally, act locally”. Every piece of trash that is picked up is a small piece of the puzzle that contributes to the larger picture.

Starting a chapter means a stance is being taken on the plastic pollution crisis on our beaches and in our oceans, and we can't thank YOU enough for this.

# Benefits of Starting a New Chapter Location (Continued)

All Love Blue Inc. chapters are similar in many ways but no individual chapter is the same. Establishing a chapter allows you to put YOUR own creative flair for the location it is based in.

## Different Locations = Different Cultures

We fully understand this equation. For instance, we do not expect a chapter on the West Coast to operate the exact same way as one of its counterparts on the East Coast.

As long as all our chapters follow our organization's mission statement, there is a wide scale of options available for all of our new and current chapters.

# What Are You Waiting For? Start a Chapter Today!

<https://www.lovebluecleanups.com/programs-1>

